

# WE INVITE YOU TO THE FICPI WORLD CONGRESS 2015



Hosted in Cape Town, South Africa - 13 to 17 April, 2015

**INFORMATION + ONLINE REGISTRATION**  
[www.FICPI2015capetown.com](http://www.FICPI2015capetown.com)

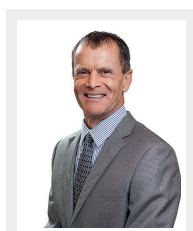
FÉDÉRATION INTERNATIONALE DES CONSEILS  
EN PROPRIÉTÉ INTELLECTUELLE

INTERNATIONAL FEDERATION OF  
INTELLECTUAL PROPERTY ATTORNEYS

INTERNATIONALE FÉDÉRATION  
VON PATENTANWÄLTEN



## MESSAGE FROM THE PRESIDENT:



**Bastiaan Koster**  
FICPI President

### "Adapt to Advance"

The heads of many IP Offices and colleagues from private practice and industry will be there to discuss this theme and related topics as well as enjoy one of the most beautiful cities in the world.

I look forward to welcoming you to my home city!

CPD/CLE - and/or comparable Credit Points  
will be available for eligible participants.

## HIGH-END WORKING PROGRAMME:

- IP in the future business landscape. The IP attorney as a critical business asset?
- Major Pharmaceutical patent issues and Trademark issues such as trademark clogging and the measures to answer it
- Managing your Assets in the software space and Design Protection
- IP5 Initiatives, the Global Dossier and ePCT
- IP Treaties and Harmonisation – Economic Friend or Foe?
- IP Infringement and Management Boot Camp
- The IP Profession: Where Will We Be In 20 Years?

## FIRST-CLASS SOCIAL PROGRAMME:

- President's Welcome at "The Lookout, V&A Waterfront" and black-tie "Club Africa" Gala Dinner
- New Member/First Time Attendee reception
- Optional full day excursion to Cape Point and the Cape Vineyards
- Luxurious 5-Star Hotels with award winning spa directly at the Convention Centre